

Kevin J. Anderson

President

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SMALL BUSINESS STRATEGY
consulting
NEW ENGLAND

About

Kevin is a U.S. Navy Veteran with an MBA and B.S. in Engineering. Kevin served 13 ½ years in the Navy as an aviator. Throughout his early career he was the CEO of a growing company, commanded numerous aviation missions including combat and reconnaissance, trained personnel in leadership and aircraft carrier landings, coached, mentored, and led hundreds of both junior and senior personnel, done strategic planning in the military and for small businesses, and knows enough marketing, finance, supply-chain, business operations, and process improvement to have a well-rounded perspective on any business problem confronted with. He is an analytical thinker and focuses on actionable strategy for companies.

Education



F.W. Olin Graduate School
of Business, Babson College, MBA



University of Rhode Island, B.S.
Mechanical Engineering

Focus Areas

- Strategic Planning
- Management/Leadership Development
- Finance
- Product Development

Awards

- Air Medal
- Navy/Marine Corp Commendation Medal
- Multiple Navy/Marine Corp Achievement Medals
- Southern RI Chamber *Spreadin' the Love Award 2016*, Swipe for a Cause

Work History



Swipe for a Cause, CEO/Account Executive 2014-2017

As the CEO, he built a startup into a company. The company grew 80% during tenure. Established and implemented processes for expansion while focusing company on creating value for their customers. Personally led and managed all aspects of strategy, administration, finance, and sales.



Wells Fargo Advisors, Financial Advisor 2012-2014

During his military transition and while getting an MBA, he built and managed a \$6.5 million book by networking and partnering with senior financial advisors in under a year.



Officer Training Command, Training Department Head 2009-2012

Ran the curriculum development and scheduling department. Developed and presented a proposal that was later implemented to overhaul the organization structure of a 100 staff-member training command that has a throughput of over 4,000 students per year. Led a team of ten officers in successfully updating the training objectives for all officer training programs, including ROTC and the Naval Academy.



Patrol Squadron Twenty-Six, Mission Command/Pilot-in-Command/Personnel Officer

Flew numerous combat missions in middle-east operations. As mission commander conducted the planning, execution, analysis, and decision-making for a crew of 11 in a high-stress environment. As the Squadron Personnel Officer managed the manning requirements for the entire 300+ person squadron to meet obligations in a multi-site operational deployment. This included logistically planning 18 months in advance to ensure every necessary skill was available and in the right theatre at time of deployment.



Patrol Squadron Thirty-One, Aviator/ Landing Signal Officer/Line Division Officer/Facilities Officer

Flew numerous aircraft-carrier based missions in support of Operation Iraqi Freedom and Operation Enduring Freedom. Led the division of sailors assigned to the flight deck for aircraft maintenance during overseas deployment. Line Division received the award for Division of the Quarter by the USS George Washington during deployment. Trained squadron pilots in aircraft carrier landings and personally monitored landings from the back of the ship during operations. As a pilot logged 188 carrier landings, about ½ of those at night.



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